



Code of Ethics

Article 1

AKA employees shall think at all times in the common good of their communities while refraining from actions that may harm other communities or the wider world. They shall take full responsibility for any acts performed by themselves or by members of their team.

Article 2

AKA employees shall not discriminate against individuals or groups because of their politics, race, religion, gender, disability or sexual orientation.

Article 3

AKA employees shall be free to oppose any laws of their cities and nations where such laws contravene the United Nations Universal Declaration of Human Rights.

Article 4

AKA employees shall administer AKA's resources for the benefit of the company or its entire community while considering whether such use could cause unreasonable harm to other communities.

Article 5

AKA employees shall never use their executive positions to secure unwarranted privileges or advantages for themselves, members of their families, friends, colleagues or others.

Article 6

AKA employees shall not perform any actions where a direct or indirect financial or personal involvement might reasonably be expected to prejudice their objectivity or independence of judgment.

Article 7

AKA employees shall accept no gifts or offers based upon an understanding, stated or implied, that they were given to influence them in the discharge of their duties as political consultants. They shall demand the same degree of honesty from all members of their team.

Article 8

AKA employees shall be open to the CEO's scrutiny of actions and those of their staff, including their relationships, contractual and otherwise, with vendors, consultants, and business associates. Employees shall report any improper actions they witness, such as bribes, kickbacks, and gift offers to the CEO.

Article 9

AKA employees shall use their influence to promote co-operation and good will between their partners, nationally and internationally.